

**2017 vs 2016 HomeAid America Survey of Chapters  
Comparison of Results**

	<b>2016</b>	<b>2017</b>	<b>2017 vs.</b>
	<b>How HAA</b>	<b>How HAA</b>	<b>2016</b>
<b><u>Service Provided by HAA</u></b>	<b><u>Executes</u></b>	<b><u>Executes</u></b>	<b><u>Difference</u></b>
Annual Conference	4.20	4.40	0.20
Grants chapters receive from national HAA partners	3.87	3.80	-0.07
Networking for chapters	3.43	3.90	0.47
Branding – being part of a national brand	3.47	3.45	-0.02
Insurance (WRAP GL, D&O, special events)	4.15	4.09	-0.06
HomeAid Huddle/Knowledge Center	4.00	4.00	0.00
HomeAid Legal Templates/Agreements	3.92	3.64	-0.28
National building products for chapters	3.50	2.90	-0.60
Collecting cumulative data/PRS	3.73	4.00	0.27
Branding – technical/templates	3.47	3.09	-0.38
Expansion Efforts (including new ED orientation)	3.71	4.00	0.29
ED and Staff Conference Calls	3.36	3.45	0.09
Public Relations	3.40	3.27	-0.13
Outreach Initiatives (Mighty Ground, Outbound Ex.)	NA	3.33	NA
<b>TOTAL</b>	<b>48.21</b>	<b>51.32</b>	<b>-0.22</b>
	<b>Average:</b>	3.67	-0.04
	<b>Without Outreach:</b>	3.69	-0.02

**Biggest Differences**

	<b><u>2017 vs 2016</u></b>	
Networking for Chapters	0.47	Improved
Expansion Efforts	0.29	Improved
National building products for chapters	-0.60	Declined
Branding – technical/templates	-0.38	Declined