

HomeAid America Survey to Chapters
9-15-14

1. How valuable are the following services that HAA provides to the chapters:

On a scale of 1 to 5 with 5 being very valuable and 1 not valuable at all

Grants chapters receive from national HAA partners
National building products for chapters
Insurance (WRAP GL, D&O, special events)
HomeAid Legal Templates/Agreements
Branding - technical (including templates, technical manual, graphics and materials)
Branding – national organization (being part of a national brand)
PR (including press releases, website and social media
Annual Conference
Networking for chapters
ED and Staff Conference Calls
HomeAid Huddle/Knowledge Center
Collecting cumulative data/PRS
Expansion Efforts (including new ED orientation)

2. How well does HAA execute these services?

On a scale of 1 to 5 with 5 being very well and 1 not well at all

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Branding - technical (including templates, technical manual, graphics and materials)
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If ranked below a 3, how might they be improved?

(text box)

3. What other services would you like HAA to provide?

(text box)

4. Any additional comments you may like to share?

(text box)