



**Survey of HomeAid America by Chapters  
2014  
FINAL**

**Most important service to chapters, based on percentage rated 4 or 5:**

5 = Very Well

3 = Average

0 = Not Well

Annual Conference	4.79
Grants chapters receive from national HAA partners	4.50
Networking for chapters	4.43
Branding – being part of a national brand	4.43
Insurance (WRAP GL, D&O, special events)	4.43
HomeAid Huddle/Knowledge Center	4.36
HomeAid Legal Templates/Agreements	4.36
National building products for chapters	4.14
Collecting cumulative data/PRS	4.07
Branding – technical/templates	4.07
Expansion Efforts (including new ED orientation)	4.00
ED and Staff Conference Calls	3.86
PR	3.36

**How well does HAA Execute these services, based on percentage rated 4 or 5:**

5 = Very Well

3 = Average

0 = Not Well

Annual Conference	4.57
Insurance (WRAP GL, D&O, special events)	4.57
HomeAid Huddle/Knowledge Center	4.43
HomeAid Legal Templates/Agreements	4.36
Grants chapters receive from national HAA partners	4.21
ED and Staff Conference Calls	4.21
Collecting cumulative data/PRS	4.14
Networking for chapters	4.07
Branding – being part of a national brand	3.86
Expansion Efforts (including new ED orientation)	3.79
National building products for chapters	3.50
PR	3.36
Branding – technical/templates	3.86

